



Signs of Viking Past

GoS Watches - Press Release

For immediate release

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Handmade Midnight blue elegance

GoS continues to draw inspiration from nature and are proud to introduce the most stylish and elegant Damascus steel dial ever made - Midnight Blue. The dial colors depend on lighting and the matte dial surfaces seamlessly change from satin black to anthracite while the polished surfaces varies between deep blue and piano black.

Patrik Sjögren developed the *Ice Blue* tempering of Johan Gustafsson's hand-forged Damascus steel for the *Nordic Seasons* collection in 2012. The goal was to achieve a nuance that resembled thick ice and was achieved by applying a higher temperature than what's normal in a steel tempering process. The *Ice Blue* tempering has then been continuously improved on and reoccurring in other models of the GoS collection.

This year, Patrik has developed a new finishing method with the goal to introduce a dark and elegant dial. The separate nuances of black and blue in the Damascus steel pattern are a result of combining a contrast finishing with tempering in multiple steps. The colors of tempered steel are created when light is reflected on the surface. Different nuances are experienced when light source or reflection angle changes.



Sarek Midnight Blue – with black Moose leather strap

Sarek - Midnight Blue is delivered with strap made from Swedish Moose leather and GoS offers four different choices of which the lighter Khaki or the glossy black are expected to be the most popular alternatives.

The *Sarek* is powered by a Soprod A10 movement that has been customized with a GoS triskele rotor. The triskele design is the GoS version of the famous Viking symbol with three interlocked horns and has been present on GoS watches since GoS was founded 10 years ago. The dark rotor is finished with a circular satinization and is equipped with an additional counter weight made from German Silver. The counter weight is hand-finished with polished bevels and circular satinization on the top for maximum contrasts.



Counter weight in German Silver - Handfinished with polished bevels

The chapter ring and the case ring both draw inspiration from authentic Viking bracelets and brooches. *Sarek* is also the first GoS model to feature the new GoS crown, which is shaped much like the form of a Viking sword hilt. The neck of the GoS crown is deeply recessed into the case, thereby securing the crown and mechanism from side impacts. The hands are high gloss polished in a Dauphine finish with a center ridge which bears a closer resemblance to the Viking arrow and spear heads that inspired the first GoS hands.



Case and crown inspired by viking bracelet and sword hilt

Specification - GoS Sarek - Midnight Blue

- Case: 43.0mmx10.5mm (5ATM)
- Lug width: 22mm
- Glass: Domed sapphire glass with double sided AR coating, extra hard on outside
- Movement: Soprod A10 with GoS triskele rotor, dark satinized and additional counter weight in German silver with “Midnight Blue” engraved.
- Dial: 164 layered steel Damascus steel with either Wildflower or Sarek pools pattern. Midnight Blue colors which are achieved through a heat tempering process.
- Index ring/rehaut: Two layers that combine previous GoS design with inspiration from viking bracelets.
- Hands: GoS spear shape in high gloss polished Rhodinated finish
- Crown: GoS design in high gloss polished with satinized grooves. 7mm in diameter and with double gaskets.
- Case finishing: Stainless steel, worked and finished with inspiration from viking bracelets.
- Strap: Handcrafted Moose leather and fitted with stainless steel GoS buckle.
- Every watch engraved with “Sarek 1/1” to indicate that every watch is a unique piece in addition to a serial number and “Midnight Blue” on rotor.
- Five-year guarantee
- Delivered in handcrafted presentation box in Walnut, made by Kanevad wood artists in Linköping.

Specification - GoS Sarek Ladies - Midnight Blue

- Case: 31.5mmx9mm with 40mm lug-to-lug (5ATM)
- Lug width: Single lug, 16mm strap
- Glass: Flat sapphire glass with double sided AR coating, extra hard on outside
- Movement: Soprod A10 with GoS triskele rotor, dark satinized and additional rhodinized c-weight
- Dial: 164 layered steel Damascus steel with Pool pattern with a Midnight Blue finishing.
- Index ring/rehaut: Two layers that combine previous GoS designs with inspiration from viking bracelets. The polished GoS logo applied to the lower ring. Both rings with polished bevels and satinized top surface.
- Hands: GoS spear shape in high gloss polished Rhodinated finish.
- Crown: GoS design in highgloss polished with satinized grooves. It is 6.5mm in diameter and has double gaskets.
- Case finishing: Stainless steel worked with inspiration from viking rings and then highgloss polished to provide lustre.
- Strap: 16-14mm in either black moose leather or pastel colored high quality leather with stainless steel GoS deployment buckle.
- Every watch engraved with “Unique piece 1/1” and a serial number.
- Five year guarantee

The retail price of *Sarek Midnight Blue* is US\$9,500 + applicable taxes. Like all GoS watches, every *Sarek* dial has a unique pattern but all share the same character. GoS will present dials for selection when ordering a *Sarek* directly from the workshop.