

# **GoS Watches - Press Release**

For immediate release

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## GoS introduce fully engraved Sarek Trollius

GoS introduce another layer of artistic complexity with an engraved piece and gold accents. The watch is a result of a collaboration with Swedish artisan Anders Hedlund, who is regarded to be one of the world's best knifemakers and engravers.

Anders suggested the use of polished 24k gold pins, which is something premium knifemakers use to embellish their work. The working-name of the new watch became Sarek Trollius as Trollius Europaeus is a flower with yellow buds that is common in the Sarek National Park of northern Sweden. The scrollwork for the watch is similar to the petals of the Trollius flower and the gold pins emulate the yellow buds. Patrik Sjögren learned the technique to be able to introduce gold pins onto the dial as well.



Sarek Trollius with handmade gold pins on case and index markers

GoS introduced the Sarek collection in 2016 with dial patterns that emulated the elaborate and ever-changing waterways in the Sarek National Park. A number of variations and bespoke elements have since then been introduced as well as dials that resemble the famous northern lights of Lapland.

For Sarek Trollius, both the dial and the rotor counter weight are made from Johan Gustafsson's dense and organic damascus steel. The dial is in Johan's wildflower pattern and the rotor is a cutout from a traditional ladder woodgrain damascus. Sarek Trollius is the first GoS watch to feature engraved movement parts.



Sarek Trollius caseback shows the fully engraved triskele rotor



Sarek Trollius side view



A workbench closeup shows the deep and detailed engravings on both bezel and lug sides.

### Premium tapered strap and Swiss made deployant buckle

GoS watch straps are normally made from moose leather sourced by GoS. However, the Sarek collections dress watch qualities are sometimes better matched with a tapered strap in a more glossy leather. We now offer alternatives to further personalize the watch in both leather qualities and stitching to match or contrast the dial's color range. The deployant buckles are Swiss made and supplier's patented and elegant snap lock mechanism has been proven to be flawless by major premium watch brands.



Trollius Europaeus with Mount Skierfe in Sarek as background

#### GoS Sarek design elements

The Sarek chapter ring and the case ring both draw inspiration from authentic Viking bracelets and brooches. Sarek is also the first GoS model to feature the new GoS crown, which is shaped much like the form of a Viking sword hilt. The neck of the GoS crown is deeply recessed into the case, thereby securing the crown and mechanism from side impacts. The hands are high gloss polished in a Dauphine finish with a center ridge which bears a closer resemblance to the Viking arrow and spearheads that inspired the first GoS hands. GoS can also manufacture hands from Johan's handforged steel as a bespoke element.

The Sarek is powered by a Soprod A10 movement that has been customized with a GoS triskele rotor. The dark GoS rotor has a circular satinization as finish and is equipped with an additional counter weight handmade from either German silver or damascus steel.

About the photos: Photos by GoS except Sarek Trollius Europaeus which is by Thomas Abrahamsson.

### **Specification - GoS Sarek Trollius**

- Case: 43.0mmx10.5mm (5ATM)
- Lug width: 22mm
- Glass: Domed sapphire glass with double sided AR coating, extra hard on outside
- Movement: Soprod A10 with GoS triskele rotor, dark satinized and additional counter weight made from Johan Gustafsson's handforged damascus steel. The triskele is fully engraved with Trollius leaf scroll.
- Dial: Johan Gustafsson's wildflower pattern, machined and finished in the GoS workshop to achieve a high contrast result
- Bezel: A perpetual Trollius leaf scroll.
- Index ring/rehaut: Two layers combining previous GoS design with inspiration from viking bracelets. The upper ring and the GoS logo are gold plated. Handmade pins from 24k gold are fitted in the center of each hour index.
- Hands: GoS spear shape in high gloss polished **gold plated** finish. **Handmade in handforged damascus steel available as bespoke option.**
- Crown: GoS design in highgloss polished with satinized grooves. 7mm in diameter and with double gaskets.
- Case finishing: Stainless steel, worked and finished with inspiration from viking bracelets. Handmade pins from 24k gold are fitted in each elliptic groove of the case ring. The case back and lug sides are deep engraved with Trollius leaf scroll.
- Strap: Handcrafted and tapered 22-20mm strap in premium Moose leather, fitted with premium GoS 20mm Swiss made folding buckle in stainless steel.
- Every watch engraved with "Sarek 1/1" to indicate that every watch is a unique piece in addition to a serial number.
- Five year guarantee
- Delivered in presentation box in Swedish Walnut, handcrafted by Kanewad workshop in old Linköping

The retail price of Sarek Trollius is US\$18.500+ applicable taxes. Further bespoke elements such as different strap materials or colors on request.