

Exceptional Materials Award for Fullerö Sword



GoS Receives Exceptional Materials Award for Fullerö Sword at Timepiece World Awards in Toronto

The Fullerö Sword – Midnight Blue captured the spotlight at the Timepiece World Awards 2025 in Toronto. After being nominated as a finalist by the international committee, the watch was reviewed by the jury on Friday, September 9th. Their decision: to honor the GoS timepiece as the Winner in the Exceptional Materials category. The result was officially announced during Saturday evening's award ceremony.

GoS is widely recognized as the brand that introduced pattern-welded steel—commonly known as Damascus steel—into high-end watchmaking. Since the first deliveries in spring 2008, both design and craftsmanship have undergone continuous evolution. In 2019, bladesmith Conny Persson joined as the GoS bladesmith, and together with Patrik Sjögren, they elevated the artistry even further with the Fullerö Sword. The model pays tribute to the skills of Viking-age bladesmiths by recreating the intricate sword-blade patterns in a watch dial.

Patrik highlighted this collaboration during the award speech:

"This particular piece could never have come to life without my deep collaboration with Master Bladesmith Conny Persson, whose artistry and dedication were absolutely vital to its creation. I share this honor with him, and with everyone who has been part of this journey."

While GoS watches have previously been pre-nominated for awards, this marks the first official recognition of the brand's mastery in crafting and finishing Damascus steel for the world of horology.

Patrik expressed his feelings about achieving this milestone with limited resources:

"GoS has always been a small workshop with big dreams and a focus on materials, so this award is truly special."

Photos and press release with specifications: [Fullerö Sword - TWA Exceptional Materials](#)



Viking sword core pattern

Swedish master bladesmith, Conny Persson, has skillfully created a hand forged Damascus steel dials, emulating the Viking sword's pattern-welded core. Back in the day, the makers of these swords combined two different types of steel. Initially, rods of forged steel, comprising 7 – 9 layers formed of the two types of steel, were twisted around their axis.

Conny sought to forge 4 twisted rods together, repeating the arrangement used for the historic sword. However, they agreed that by creating 17 layers in every rod they could produce a pattern better suited to the proportions of a watch dial, culminating in a richly textured dial surface.



Fullerö Sword - Midnight Blue

The Midnight Blue dial merges the traditional contrast finishing of bladesmiths with refined watchmaking techniques, including meticulous finishing and heat tempering. This creates a highly dynamic dial, where the deep blue hue emerges as light reflects off the polished lines of its intricate pattern.



Sarek Frost - Grand Prix Award - May 2025

The international jury of AuroChronos 2025 awarded the GoS Sarek Frost with the Grand Prix during a ceremony at the exhibition held in Warsaw on May 17–18. This marked the fourth edition of the AuroChronos Festival, which celebrates the diversity of the watchmaking world, from renowned global brands to niche independent creators.

The jury praised all aspects of the Sarek Frost's design but placed special emphasis on its innovative use of materials:

"For its exceptional aesthetics and cohesive concept — from the hypnotic, frost-inspired dial to the hand-finished case and unique design details drawing on Swedish nature. This model perfectly blends contemporary craftsmanship with cultural and artistic depth."