



GoS Watches - Press Release

For immediate release

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GoS returns to traditional Damascus steel

Sarek Akka marks a return to traditional uncolored Damascus steel and the main source of inspiration for this monochrome watch was found in the most impressive massif of Swedish Lapland – Akka. Akka is located just north of Sarek and is often referred to as "The Queen of Lapland" since Akka means "grandmother" or "goddess" in Saami language. The massif is surrounded by low growing mountain Birch, which is illustrated by scroll engravings on the watch bezel. This detailed engraving is made by master engraver Stanley Stoltz who is a legend among knife and rifle collectors.



Sarek Akka – with black Moose leather strap

The monochrome watch works well with colored straps and it is delivered with a chocolate brown GoS strap in premium Moose leather. However, GoS provides four different alternatives of which the lighter beige/brown also complements the monochrome Sarek Akka well.

The Sarek chapter ring and the case ring both draw inspiration from authentic Viking bracelets and brooches. Sarek is also the first GoS model to feature the new GoS crown, which is shaped much like the form of a Viking sword hilt. The neck of the GoS crown is deeply recessed into the case, thereby securing the crown and mechanism from side impacts. The hands are high gloss polished in a Dauphine finish with a center ridge which bears a closer resemblance to the Viking arrow and spear heads that inspired the first GoS hands.

The Sarek is powered by a Soprod A10 movement that has been customized with a GoS triskele rotor. The dark GoS rotor has a circular satinization as finish and is equipped with an additional counter weight made from Damascus steel. The counter weight is finished for maximum contrasts on the surface and high gloss polished bevels.



Damascus steel counter weight



High contrast damascus steel dial with scroll engraved bezel

Specification - GoS Sarek Akka

- Case: 43.0mmx10.5mm (5ATM)
- Lug width: 22mm
- Glass: Domed sapphire glass with double sided AR coating, extra hard on outside
- Movement: Soprod A10 with GoS triskele rotor, dark satinized and additional counter weight in Damascus steel
- Dial: 164 layered steel Damascus steel with a Wildflower pattern and a greyscale high contrast finishing.
- Bezel: Scroll engraving by Stanley Stoltz
- Index ring/rehaut: Two layers combining previous GoS design with inspiration from viking bracelets.
- Hands: GoS spear shape in high gloss polished Rhodinated finish
- Crown: GoS design in highgloss polished with satinized grooves. 7mm in diameter and with double gaskets.
- Case finishing: Stainless steel, worked and finished with inspiration from viking bracelets.
- Strap: Handcrafted Chocolate brown or Black Moose leather, fitted with stainless steel GoS buckle.
- Every watch engraved with “Sarek 1/1” to indicate that every watch is a unique piece in addition to a serial number.
- Five year guarantee
- Delivered in handcrafted presentation box in Walnut, made by Kanevad wood artists

The retail price of Sarek Akka is US\$11,800 + applicable taxes. Like all GoS watches, every Sarek Akka dial has a unique pattern but all with the same character. GoS will present dials for selection when ordering a Sarek directly from the workshop.